



Issues that Unite: Latinos & Conservatism  
 Albuquerque Marriott  
 2101 Louisiana Blvd NE  
 Albuquerque, New Mexico

## Agenda— Thursday May 30, 2013

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
<b>5:00-5:30 PM</b>	<b>NETWORKING RECEPTION- HORS D'OEUVRES SERVED</b>		
5:30-5:40 PM	Introduction	<ul style="list-style-type: none"> <li>• Program Overview</li> </ul>	<b>Paulo Sibaja</b> Director of Coalitions The Leadership Institute
5:40-6:20 PM	Public Policy: Hispanics, Economics, & Education	<ul style="list-style-type: none"> <li>• 2013 Index of Economic Freedom</li> <li>• Education: Looking to the Future</li> </ul>	<b>Israel Ortega</b> Editor, Libertad.org The Heritage Foundation
6:20-6:40 PM	Business Person Testimony	<ul style="list-style-type: none"> <li>• How Free Market Principles Lead to Success</li> <li>• Entrepreneurship and Economic Freedom</li> </ul>	<b>John Sanchez</b> Lieutenant Governor State of New Mexico
6:40-7:20 PM	Messaging: Incorporating Public Policy, Press, & Messaging	<ul style="list-style-type: none"> <li>• Honing your Message</li> <li>• What you Say vs. What is Heard</li> <li>• Dos and Don'ts</li> </ul>	<b>Michael Barrera</b> Western Regional Director The LIBRE Initiative
<b>7:20-7:35 PM</b>	<b>NETWORKING</b>		
7:35-7:55 PM	Public Policy: Hispanics & Faith	<ul style="list-style-type: none"> <li>• How Faith Plays a Role in Politics</li> <li>• Connecting with People of Faith</li> </ul>	<b>Tim Mooney</b> Faith & Freedom Coalition
7:55-8:30 PM	Hispanic Media: Understanding the Trade	<ul style="list-style-type: none"> <li>• Importance of Hispanic Media</li> <li>• Hispanic Media Outreach Tips</li> </ul>	<b>Adryana Boyne</b> National Director VOCES Action
8:30-9:00 PM	Immigration Panel Discussion	<ul style="list-style-type: none"> <li>• Common-Sense Solutions</li> <li>• Audience questions</li> </ul>	<b>All Speakers</b>
<b>9:00 PM</b>	<b>ADJOURNMENT</b>		

